



FOR PRESS ASSIGNMENT/NEWS MEDIA CONTACT:

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MEDIA ADVISORY

SEJONG CITY DELEGATION VISITS LACC TO ESTABLISH PARTNERSHIP

BACKGROUND: Sejong City, named after Sejong the Great who invented Hangul, the Korean Alphabet, is the *de facto* administrative capital of South Korea. The Sejong City delegation will be visiting Los Angeles City College where the only statue of King Sejong exists in the U.S. The purpose of the visit of the Sejong City delegation is to establish a cooperative relationship with Los Angeles City College for the development and globalization of Korean culture and to promote various collaborative projects in the future.

WHAT: The Sejong City delegation and LACCD/LACC reps will be available for interviews and photos after the meeting discussing partnership projects and programs.

WHEN: July 17, 11am

WHERE: Los Angeles City College
855 N. Vermont Avenue
Los Angeles, CA 90029
Front of Student Union Building

PARKING: Street parking on Heliotrope and Vermont Avenues, adjacent to the LACC Campus, or parking in Lot 3.